

JUL 11 2006

## CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

Date: 7/11/06

By: Patti Hespell  
Patti HespellMAIL STOP AFIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of John A. Schlack.

Conf. No.: 8297 : Group Art Unit: 2623  
Appln. No.: 09/750,800 : Examiner: John Manning  
Filing Date: 28 December 2000 : Attorney Docket No.: T721-20

Title: System and Method For Delivering Targeted Advertisements Using Multiple  
Presentation Streams

NOTICE OF APPEAL FROM PRIMARY EXAMINER TO THE  
BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant(s) hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner dated January 11, 2006.

The following items are included:

- ☒ A Petition for Extension of Time with extension fee for one month to and including May 11, 2006 to respond to the final rejection was filed on May 8, 2006.
- ☒ A Petition for Extension of Time for two months to and including July 11, 2006 to file the Notice of Appeal and the requisite extension fee in the amount of \$900.00 are enclosed.
- ☒ Notice of Appeal fee is enclosed
- ☐ \_\_\_\_\_ .00 Small Entity has been previously established in this case.
- ☒ \$500.00.

07/12/2006 MGBREM1 00000040 501535 09750800

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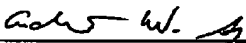
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Application No. 09/750,800

- ☐ An oral hearing before the Board of Appeals is respectfully requested.
- ☒ A Request for Pre Appeal Brief Conference is filed herewith.
- ☒ The Commissioner is hereby authorized to charge and/or credit Deposit Account No. 501535 as noted below. A duplicate of this sheet is enclosed.
- ☒ Notice of Appeal fee in the amount of \$500.00.
- ☒ Any overpayments or deficiencies in the above calculated fee(s).

Date:

7/11/06

  
Andrew W. Spicer, Esquire  
Reg. No. 57,420  
Technology, Patents & Licensing, Inc.  
2003 South Easton Road, Suite 208  
Doylestown, PA 18901  
(267) 880-1720

Customer Number: 27832

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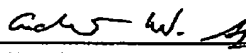
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